

Date: _____

Directions: Determine the word defined or answer to each item below and place the answers in the boxes to the right. At the bottom, write the corresponding letter and number to reveal a secret message.

Social Media and Communications, Part 2 of 2

Search engine pmznioiottai

Def: The process of improving the traffic to a web site from search engines.

6

1

asloci rsomn

Def: The rules that a society uses for appropriate and inappropriate values, beliefs, attitudes and behaviors.

8

5

gtiensx

Def: The act of sending sexually explicit and/or suggestive content via text messaging.

ntifnoclei

Def: Modulation of the voice; change in pitch or tone of voice to help convey meaning.

3

yyulbecrb lign

Def: When a child or teen is threatened, harassed or otherwise targeted by another child or teen using a form of technology.

10

afignIm

Def: A virtual term for venting emotion or sending inflammatory e-mails.

9

tshamttecna

Def: Computer files sent along with an e-mail message which can be accessed by the recipient of the e-mail.

4

alnsi imla

Def: A term used to refer to letters carried by traditional postal delivery services.

7

engttix

Def: Sending brief written messages from one person to another via cellular phones.

2

1	2	3	4	5	6	7	8	9	10

Vocabulary Mix

KEY – Social Media and Communications, Part 2 of 2

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T	E	C	H	N	O	L	O	G	Y
1	2	3	4	5	6	7	8	9	10