Student Name:_____   Date:_____

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Advanced Graphic Design
Poster Design: Poster Design Final Exam
GPS: ACCT-AGD-4, ACCT-AGD-5

Objective: Given a computer loaded with the internet, a guideline sheet, and test questions,complete the final exam sheet. Score an 80% or higher on the completed project.

READ ALL STEPS BEFORE STARTING!!!!

Step I: Vocabulary, 10 pts.
Directions: Write the definition for each of the following vocabulary
words.
1. Poster
2. Broadside
3. Audience
4. Thumbnail
5. Rough

Step II: ESSAY Question, 40 pts.
Directions: Write a 5 to 10 sentence paragraph on one (1) of the topics
below.
1. What is the purpose of a poster & how does it demand attention?
2. Is a poster advertisement, art or both? Explain your answer.

Step III: Poster Design, 50 pts.
Directions: Design a poster based on the information given below.
Use appropriate art and text for the subject matter. You may use
the internet for art. You will determine the header and sub header.
Remember to do research for other companies like it.

Subject: Monster Mini Golf