

Student Name: _____

Date: _____

Advanced Graphic Design

Professional Practices: Career Opportunities

GPS: ACCT-AGD-2, ACCT-AGD-3

Objective: Given a computer loaded with the internet and a guideline sheet, research each of the job titles
Score an 80% or higher on the completed project.

Directions:

- Write a brief description for each of the job titles. This should include qualifications and experience required for each position.
You can use the internet or books available to you.
- Find an average pay scale for each job. (1 point for each job

Skilled Technical Positions (9pts) Engineers & Scientists (3 pts)

- Pre-press Image Specialist
- Pressroom Personnel
- Bindery & Finishing Personnel

Educators (High School & College) (6 pts)

Creative Positions (12pts)

- Writer
- Graphic Designer
- Editor
- Photographer

Positions with Service Operations (21 pts)

- Agency or Studio
- Bindery & Finishing Services
- Typographic Service
- Vendors
- Quick Printing and Copy Services
- Screen Printing
- Specialty Printing

Management Positions (30 pts)

- Chief Executive Officer
- Controller
- EDP Supervisor
- Estimator
- Plant Manager
- Plant Superintendent
- Production Manager
- Production Supervisor
- Quality Control Supervisor
- Sales manager

TOTAL Possible points: 86

Bonus: (14 pts)

Choose your favorite graphic communications job
and give reasons why it is your favorite.

Support Personnel (15 pts)

- Customer Service Representative
- Sales Representatives
- Marketing Coordinator
- Preflight Technician
- Color Specialist