

Student Name

School (Circle one)

Date

# Advanced Graphic Communications: Stationery Design

**Objective:** Given a computer loaded with the appropriate programs, design stationery for your graphic design business. Score a 70% or higher on the completed project..

## Project Guidelines:

1. Draw 3 thumbnails for each part of the stationery design (Letterhead, Envelope, & business card)  
Remember to draw them as a set. Your letterhead, envelope, & business card must match.
2. Use the ideas found on you stationery search sheets (located in your self-promo journal).
3. Do NOT use clipart from the internet.
4. Design your stationery in the appropriate design software.

## Project Score Card:

Used Sound principles of design.....40

Creativity (art, type, etc.).....20

Thumbnails .....10

Followed all directions.....15  
(used the correct software)

BONUS .....15  
(design stood out, completed it on time, etc.)

Total .....100