

SCORE:

Student Name

School (Circle one)

Date

# Advanced Graphic Communications: Stationery Design

**Objective:** Given a computer loaded with the appropriate programs, design stationery for your graphic design business. Score a 70% or higher on the completed project..

## Project Guidelines:

1. Draw 3 thumbnails for each part of the stationery design (Letterhead, Envelope, & business card)  
Remember to draw them as a set. Your letterhead, envelope, & business card must match.
2. Use the ideas found on you stationery search sheets (located in your self-promo journal).
3. Do NOT use clipart from the internet.
4. Design your stationery in the appropriate design software.

## Project Score Card:

Used Sound principles of design.....	40
Creativity (art, type, etc.) .....	20
Thumbnails .....	10
Followed all directions..... (used the correct software)	15
BONUS..... (design stood out, completed it on time, etc.)	15
Total .....	100