



SCORE:

Student Name

School (Circle one)

Date

# Advanced Graphic Communications: Self Promotion

**Objective:** Given a Mac loaded with the appropriate programs, choose one of three items below.

**Project Brief:** You are a freelance designer. You need to create a self-promotional item to drum up business. You need to choose the best item for promoting your business.

## Project Guidelines:

1. Choose an item form below.
2. Design your product in the appropriate software.

**Business Card (0 to 70 (Points))** size: 2" tall x 3.5 wide  
Margins: .125



**Postcard (0 to 80 (Points))**  
size: 5." tall x 8.5 wide  
Margins: .5



**Constructed Item (0 to 100 (Points))**  
size: 2" tall x 3.5 wide  
Margins: .125

