

PDF Portfolio Rubric

Name: _____ Date: _____ # _____

POINT VALUE	4	3	2	1
	Exemplary	Promising	Developing	Beginning
Does the portfolio provide evidence of career research?				
Does the portfolio contain variety in the kinds of projects included?				
Does the portfolio contain an adequate demonstration of creativity and originality in individual pieces?				
Does the PDF portfolio clearly demonstrate technical skills in InDesign, Illustrator, Photoshop, and Acrobat?				
Does it demonstrate thoughtful reflection on one's own achievements/learning? <i>(self-reflections and peer reviews)</i>				
Does the portfolio include descriptive narratives for each project that highlight skills relevant to design?				
Does the portfolio show growth or change over time? <i>(Review and redesign)</i>				
Are projects presented in correct PDF format and does the portfolio include appropriate use of links and bookmarks?				
Does the presentation focus on intended career goals?				

TOTAL POINTS SCORED (____ POINTS) _____

Comments: