

Name: _____

Class/Period: _____

Campaign Material Project

Class Officer - Part II: Design Campaign Poster

Background: Leadership and problem solving skills are some the most important skills a qualified job applicant could possess. To help you prepare for leadership in the world of work, you have decided to take an active roll in your school by running for either a SkillsUSA officer position or Class Officer position. Group with another student in the classroom. One of you will be the candidate and the other will be the campaign manager. You are to design and produce the campaign material that will be used while you are running for office.

Assignment: 1. *Thumbnails:* Design a campaign poster using the information you came up with on Part I of this assignment. Draw 8 to 10 thumbnails in your sketchbooks. Remember that this is a team assignment. Put 1/2 in your sketchbook and 1/2 in your partner's sketchbook. You will make a copy of this to turn in with your final poster.

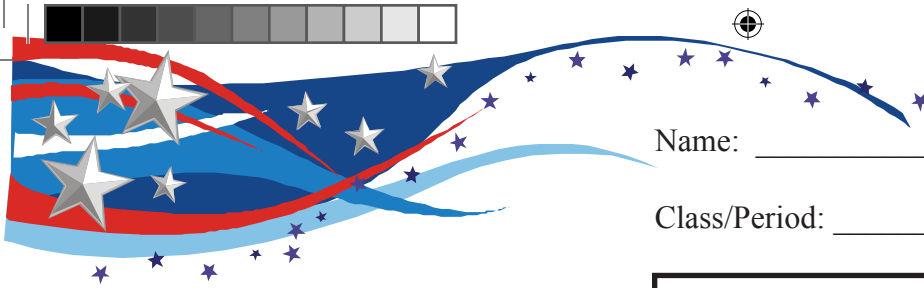
2. *Comprehensive:* Design the comprehensive from one of your thumbnails (InDesign or Corel-Draw) Document size: 10" x 16" with full bleed. The document should have (at the minimum) the following items:

- Campaign slogan
- Office you are seeking
- Photograph of the candidate, edited in Photoshop
- Some type of bleed - does not have to be on all four sides

3. *Print:* Print your final poster on tabloid paper using the color printer. Make sure all marks and bleeds are showing. Write your name, your partner's name, period and date on the back of the poster.

4. *Reflection:* In the space below answer the following questions in a paragraph. What was the most challenging part of this assignment? What did you learn? What would have done differently?





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Project Due Date: _____

Date Stamp: _____

Tiger GraphCom Grading Rubric

Attach to the top of your project, this side up. Make sure all pages of your project are date stamped.

| Task | Possible | Student Evaluation | Teacher Evaluation |
|---|------------|--------------------|--------------------|
| Project: Campaign Poster Contains: <input type="checkbox"/> Campaign slogan <input type="checkbox"/> Office you are seeking <input type="checkbox"/> Photograph of the candidate, edited in Photoshop <input type="checkbox"/> Bleed | 30 | | |
| Process: Student followed all instructions. All titles and labels are professional designed and match. Student planned carefully and neatly organized items on page. | 10 | | |
| Creativity: Design was inventive & compelling. Work is patiently done; work as good as possible with clean construction. Work has a sense of being "finished". Student applies design principles with great skill. | 10 | | |
| Thumbnails: Eight to ten thumbnails are drawn in sketchbooks. Copies are attached to this rubric. _____ x 2 points each = _____ | 16 | | |
| Reflection Questions: Reflection question answers are insightful which shows an understand of material presented. Student uses full sentences and paragraphs where appropriate (all question except listing questions need full sentences). | 15 | | |
| Spelling/Grammar: There are no spelling and/or grammar mistakes in document or reflection questions. | 9 | | |
| Project turned in by deadline : Project date stamped : | 10 | | |
| Total: | 100 | | |