

Graphic Communications

Portfolio Rubric

Name: _____ Date: _____ # _____

POINT VALUE	4	3	2	1
	Exemplary	Promising	Developing	Beginning
Does the portfolio contain variety in the kinds of projects included?				
Does the portfolio contain an adequate demonstration of creativity and originality in individual pieces?				
Does it include the process by which work is done as well as the final product? <i>(at least one example of thumbnail sketches)</i>				
Is an adequate amount of information shown to prove mastery of content? <i>(are minimum standards met)</i>				
Does it demonstrate thoughtful reflection on one's own achievements/learning? <i>(self-reflections)</i>				
Does the portfolio identify or develop goals for further achievement? <i>(project lists and evaluation cards)</i>				
Does the portfolio show growth or change over time?				
Are projects presented neatly, organized, and in a professional format according to instructions? <i>(labeled consistently throughout)</i>				
Cover Sheet, Syllabus, Portfolio Guidelines				

TOTAL POINTS SCORED (_____ POINTS) _____

Comments: