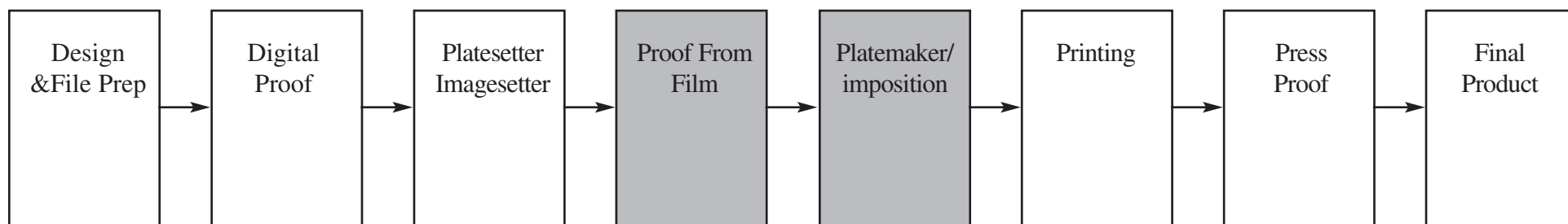


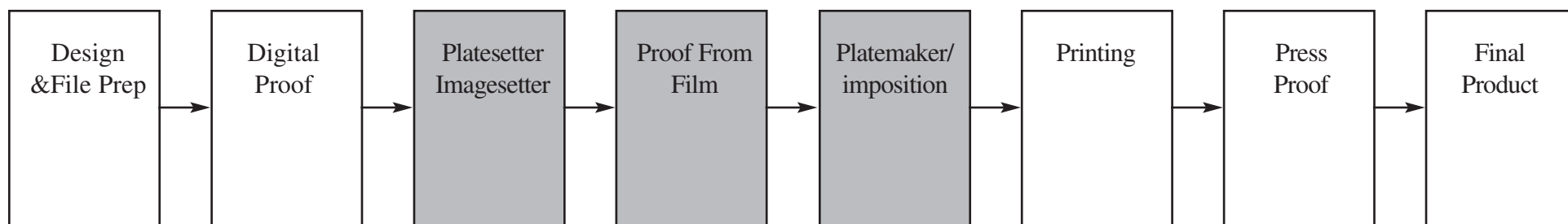
Traditional Offset Press Process

Traditional Offset printing demands more time, people, materials, and steps to produce quality color output. Traditional presses are usually more economical than digital presses when printing large volumes and they also offer a greater variety of inks, paper, and other printing material. However, four-color short runs are usually cost-prohibitive.



Direct-to-plate printing

Direct-to-plate technology (DTP) eliminates film production from the workflow. Instead of exposing film, fully paginated digital materials are exposed to plates in platesetters or imagesetters.



Digital printing

Digital printing eliminates film creation as well as plate making from the work flow. it automates make-ready and provides proofs directly from the press. Plates and drums can easily be reimaged allowing the customer to make less expensive last-minute changes or to easily personalize regional publications.