

Name: _____ Class Period _____ # _____ Date: _____

PACKAGE DESIGN CHECKLIST

Small Box Package (Original)

Student brought in box package on time?04 pts. _____

It clearly fits the criteria?04 pts. _____

It is included with the design? (original or scan)04 pts. _____

Outline/Scan (scanned correctly at 72 dpi/line art)..... 04 pts. _____

Has fold lines?04 pts. _____

Has tabs?04 pts. _____

6 Thumbnails (5 points each)..... 30 pts. _____

Are thumbnails accurate, on time and completed according to instructions?

Camera Ready

Does it include logos?06 pts. _____

Does it include nutritional information/ingredients (pertinent info)?06 pts. _____

Does it have graphics that complement the text/appropriate layout?06 pts. _____

Does it have enough contrast?06 pts. _____

Are elements/principles of design followed/evident?06 pts. _____

Is text legible and easy to read?.....06 pts. _____

Your design is original?06 pts. _____

Neatness/In Order/Instructions Followed 04 pts. _____

Comments:

..... **Total** _____