Student Name   Date

Graphic Communications:
Design & Illustration: Expressive Type
(ACCT-GPD-7, ACCT-GPD-8)

Objective: Given a computer loaded with a illustration program, and a project sheet, create 5 words using expressive type faces. Complete by the deadline and score a 70% or higher.

Project Brief: You will be choosing 5 of the following words. In the illustration program, use the type tool and type the word. Select the best font that illustrates the word. You may distort letters as needed. All 5 words can be on the same page.

Word List: Bounce, Fast, Jump, Slow, Scary, Elegant, Speed, Strength, Sad, Happy, Funny, Fly

Project Specs: Use Illustrator & the fonts listed inside the program.

What to turn in: Project sheet & all 5 words.

EXAMPLE

Elegant

Project Grading Rubric

	WORTH	YOUR SCORE	FINAL SCORE
• Followed Directions?			
• Booted the computer and logged in	5 points		
• Selected the appropriate layout software	5 points		
• Type Illustrates the word	55 points		
• Met the dealine	10 points		
• Thoroughly competed the self-critique	5 points		
• Bonus?	15 points		
Creative use of layout, research, hand drew the art, etc. (given at the teacher's discretion)			
TOTAL POINTS	100 points		

I was/wasn't pleased with my results because

Is the design good? Why/why not?

This assignment helped me to understand

COMMENTS (for instructor use only):