

Name: _____

Party Invitation Design

Level: Advanced Graphic Communications
Programs: Adobe Illustrator & Adobe InDesign

Project: Graduation Announcement or Party Invitation

Objective: To reinforce the student's ability to create and manipulate vector graphics using tools available in Adobe Illustrator. Demonstrate ability to create a page layout using Adobe InDesign.

Assignment: Design an invitation using Adobe Illustrator for the artwork and Adobe InDesign for the text and the final layout. Choose from one of the following invitations: Graduation Ceremony Announcement, Graduation Party, Birthday Party, Baby Shower, Engagement Party or a Family Reunion.

Shoplift Ideas: All designers look at other designs to generate ideas. You may look at some websites that offer invitations to spark some ideas. *Put the ideas on paper and then begin work on the computer.*

Thumbnails: Create 6 thumbnails on the back of this sheet and have approved before moving to computer. The thumbnails must have my signature before working on the computer. Without approval, it will result in point deduction.

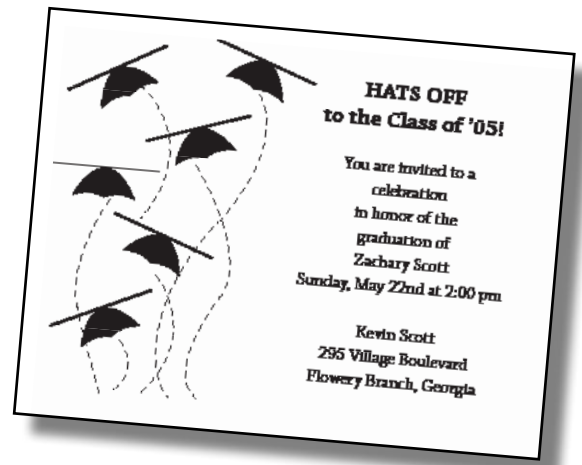
Save Files: Create a New Folder in your folder and name it Invitation. Save all files for this project in this folder.

Dimensions: Create a new document in InDesign: 5.5"x4" with .25" margins and .125" bleed. The invitation can be wide or tall - either will be accepted.

Artwork: Should be created in Adobe Illustrator and saved in your Invitation folder. Name the files accordingly (balloon, face, hat, etc.) along with the file extension (.ai). In InDesign, PLACE the artwork in the layout along with the type.

Proofread: Spellcheck and proofread all your work. Each program has spellcheck.

Turn In: Thumbnails & Hard proof printed on the B&W_Maqlab with printer's marks, Sign your name on back of invitation.



Grade Checklist *(Each Yes Response is worth 5 points)*

	No	Yes
Thumbnails Approved <i>(will NOT approve after complete - see above)</i>	<input type="checkbox"/>	<input type="checkbox"/>
Document created is 5.5" x 4" with printer's marks.	<input type="checkbox"/>	<input type="checkbox"/>
Creative Effort Demonstrated.	<input type="checkbox"/>	<input type="checkbox"/>
Invitation Assembled in InDesign.	<input type="checkbox"/>	<input type="checkbox"/>
Vector Art Created in Illustrator.	<input type="checkbox"/>	<input type="checkbox"/>
	Subtotal _____/25	
Proofreading / Spelling Error Deductions	(-5 points each) _____	
	Total _____/25	

Name:_____ Approved:_____ Date:_____

Invitation Thumbnails

(must be approved before moving to computer)
