

# 2-COLOR GREETING CARD PROJECT

**Note:** Any project turned in that has a spelling error will be given a zero with no opportunity to redo.

**Objective:** Student will create a double-sided 2-color, folded greeting card, printed on card stock.

**The final job size will be 5 ½" (w) x 8 ½" (h)**

**Requirements:**

- 3 thumbnails of cover/back (to include personal logo and copyright on back)
- 3 thumbnails of inside
- 1 rough of cover/back & 1 rough of inside (this can be 2-sided on one sheet)
- 1 final black/white laser print for cover/back (to include personal logo and copyright on back)
- 1 final black/white laser print of inside
- 1 Soft Proof (pdf) - approved by teacher
- Must print using 2 colors on the Risograph (see selection below)

## InDesign

**Document Setup:** 8 ½" x 11" wide format

**# of pages:** 2 (*Un-check Facing Pages*)

**Margins:** ½ inch

**2 Columns Gutter:** 1 inch

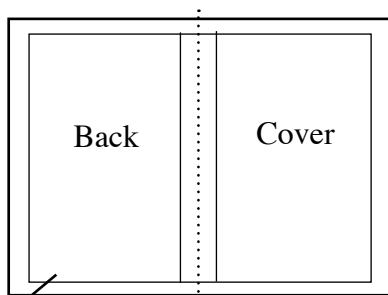
**Card Choices:** Valentine's Day, Birthday, Thank you, Mother's/Father's Day, Halloween, Thanksgiving, or any holiday/special occasion

**Paper:** Card/Cover stock

**Ink Choices:** burgundy, purple, blue, red, green, gold, and black  
The cards must print in two colors on the Risograph. *Look through the paper stock available to make your choice of ink colors.*

**Cost of Job:** Document cost to print the greeting cards, should include design costs, paper costs, ink and plates

**DUE:** Submit 5 printed, and folded cards that printed on the Risograph  
Submit documentation for the cost of the printed job.

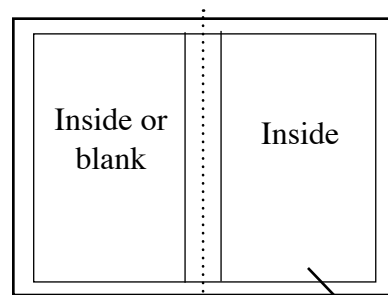


- Create a Logo for yourself or place the text, "Created and printed by Graphic Communications"
- Include a copyright, trademark or registration symbol- use the following keys on your keyboard listed below:

(Copyright) © = option G

(Register) ® = option R

™ = option 2



The inside can include a greeting, a poem, etc.

**Greeting Card Costs if printing \_\_\_\_\_ pieces...**  
(Ask teacher for the number of copies to estimate, everyone will receive a different count.)

**Grading Rubric**

6 Total Thumbnails submitted, thoughtful effort shown for each (5 pts each) . . .	30 points	_____
1 Rough Layout of Covers (to size, not reduced) . . . . .	10 points	_____
1 Rough Layout of Inside (to size, not reduced). . . . .	10 points	_____
Soft Proof (pdf) Approved by teacher _____ . . . . .	20 points	_____
Final Design followed rough layout . . . . .	10 points	_____
Card built to correct dimensions. . . . .	10 points	_____
Card Contained all Requested Items. . . . .	20 points	_____
Card printed on Risograph using 2 colors of ink . . . . .	30 points	_____
Card Displayed thoughtful and creative effort . . . . .	20 points	_____
Estimated Cost of Job Documented Above . . . . .	40 points	_____
Spelling Error . . . . .	(Receives a Zero for Final Grade)	_____
. . . . . <b>TOTAL: 200 POINTS</b>		_____