

Student Name: _____

Date: _____



Introduction to Graphics & Design

Page Layout: Estimating

GPS: ACCT-IGD-8, ACCT-IGD-11, ACCT-IGD-12, ACCT-IGD-13

Objective: Given a project sheet, estimate the cost for your business cards. Score an 80% or higher.

Project Brief: You have designed your cards and now its time to print them. Before you can go to press, you need to estimate the cost for your job. Use the information below to estimate the cost of printing 500 business cards.

Super Printer Printing Prices:

67# card stock (8.5x11), 10¢ per sheet
(Remember you can get 10 cards on 1 sheet of paper)

Basic Ink coverage, 5¢ per sheet

Binding & Finishing processes, \$1 per sheet

Total Cost for 500 Business cards: _____

Show Your Work Here: