Typography Test

Name _____

Label the following parts of a type character:

1. _____

2. _____

E b p

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____
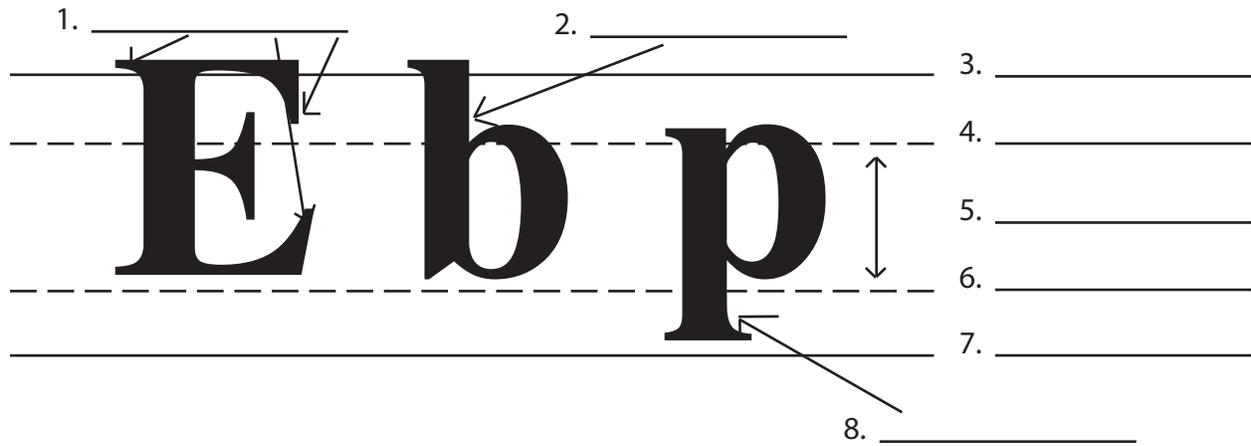
Label the typestyle used for the following:

9. _____ Graphic Arts

10. _____ **Graphic Arts**

11. _____ *Graphic Arts*

12. _____ **Graphic Arts**

13. _____ Graphic Arts

14. _____ Graphic Arts

15. _____ Graphic Arts

16. _____ GRAPHIC ARTS

17. _____ *Graphic Arts*

18. _____ *Graphic Arts*

19. _____ Graphic Arts

20. _____ Graphic Arts

21. _____ Graphic Arts

22. _____ Graphic Arts

23. _____ GRAPHIC ARTS

24. _____ **GRAPHIC ARTS**

25. _____ Graphic Arts

26. _____ Graphic Arts

Label the type format use

Kendrick High School's Graphic Arts Technology department received PrintED industry accreditation in 1995. They were the 7th school in Georgia and the 37th in the nation.

27. _____

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28. _____

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30. _____

Match the following terms with the correct definition.

31. Typography _____

32. Typeface _____

33. Font _____

34. Series _____

35. Family _____

A. A group of related, but SLIGHTLY DIFFERENT type fonts and type series.

B. Individual types consistint of ALL sizes of one style or design.

C. A complete assortment of characters of a single size and design. It includes uppercase, lowercase, numerals, and punctuation marks.

D. Refers to the unique shape or design of the characters included in a type font, type series, or type family.

E. Refers to the selection and arrangement of type elements included in the proposed design layout for a piece of printing.

Match the following terms with the correct definition.

36. Roman _____

37. Square Serif _____

38. Sans Serif
    or Gothic _____

39. Text _____

40. Script or
    Cursive _____

41. Novelty or
    Decorative _____

A. No serifs, Little or no contrast in thickness of letters, Cleanly designed

B. Resembles Handwriting, Thick and thin strokes, Should never be set in all caps

C. Serifs are pointed and strokes are angular,Patterned after early scribes, Difficult to read, Should never be set in all caps

D. Serifs, Thick and Thin Strokes, Characters are easily read

E. Geometric in design, Square or blocked serifs, Limited usage as text matter, Used for headlines

F. Does not fit in any other class, Hand-designed types, Used for advertising purposes

Label the following type case used.

42. _____ GRAPHIC ARTS

43. _____ graphic arts

44. _____ GRAPHIC ARTS

Match the following terms with the correct definition.

45.	Ascender	_____
46.	Descender	_____
47.	Serifs	_____
48.	X-height	_____
49.	Baseline	_____
50.	Waistline or Mean Line	_____
51.	Upper case	_____
52.	Lower case	_____
53.	Small caps	_____
54.	Ligature	_____

A.   The distance between the base line and mean line of type; the height of a lowercase letter excluding the ascenders or descenders.

B.   The imaginary line along the bottom of the body height of characters, sometimes referred to as the "x" height line.

C.   The part of a lowercase letter that rises above the x-height, as in b,d,f,h,k,l, and t.

D.   The part of a lowercase letter that goes below the x-height, as in g, j, p, q, and y.

E.   Uppercase letters slightly smaller than the normal capitals of a font.

F.   An imaginary line drawn along the top of body height letters.

G.   These are capital or "cap" characters.

H.   The small characters in type, as distinguished from uppercase or capitals, sometimes referred to as "lc".

I.   A combination of characters in one unit, such as ff or ffi

J.   Short cross-strokes that project out at the end of the main letter strokes in some typefaces.

Match the following terms with the correct definition.

55.	Flush Left/ Ragged Right	_____
56.	Flush Right/ Ragged Left	_____
57.	Centered	_____
58.	Justified	_____

A.   Format that has the copy evenly aligned on the right side of the column and uneven on the left.

B.   Format that has the type centered on the page resulting in uneven line lengths.

C.   Lines are aligned on both the left and right edges of the column or page.

D.   Format that has the copy evenly aligned on the left side of the column and uneven on the right.