**Fashion Marketing** 

Name \_\_\_\_\_

Period \_\_\_\_\_



**ACTIVITY:** 

Designer Biography

Select your favorite current designer and research their background. Create a Power Point. Include the following information:

- Designer's name
- Designer's picture
- Birthplace/Nationality
- Education/History
- Categor y(ies) of fashion they design (men's, women's, shoes, sunglasses, etc.)
- Their "style" of fashion
- Awards they may have won
- How they are currently effecting the fashion industry
- And any other information you can find!

All PowerPoints should be include photos which illustrate their sense of style, recent work, etc.

Visit the following Web sites for information:

www.fashionwindows.com www.fashion.net www.fashionshowroom.com www.fashionshow-net.com www.style.com