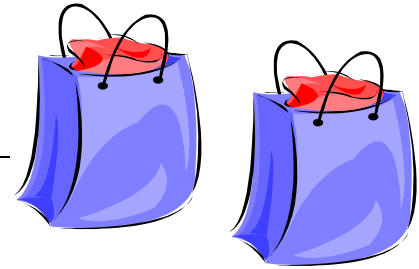


## Project 3: Shopping Bag

---



It's time design your own shopping bag! Store name can be an actual or fictional one. Consider designing a bag for a store that will carry your new collection!

**Be creative!** You can create a year-round, seasonal, or special event shopping bag.

Shopping bags should be professional looking and will be used in a display!

### Evaluation criteria:

- ✓ Did you following design principles – proportion, balance, repetition, emphasis, and harmony?
- ✓ Are creativity, time, and effort evident?
- ✓ Did you consider consumers using the item? Is it functional?
- ✓ Have you created a decorative item – representative of store name and fits into the fashion picture?
- ✓ Have you maintained a positive attitude throughout this assignment?

**DUE DATE:** \_\_\_\_\_